

A decade of **impact** 2011 - 2020



For the last 22 years Liftshare has been on a journey to make the world a better place.

In the first 10 years we learnt what worked in delivering impact. Over the last 10 years we have significantly grown our impact, so much so that in 2019 alone our impact was **greater than all our impact from the first 10 years.**

This report looks at our impact from the last 10 years.

We impact
our planet



1/4 million tonnes of CO₂ saved

That's the equivalent to **55 wind turbines running for a year**



Our community saved it's **billionth mile**

That's the same distance as travelling to the **moon and back 2093 times**



Did you know that a million seconds is 12 days,
but a billion seconds is 31 years!?

We **impact**
our members



Over



people registered to Liftshare

250,000 joined in the first 10 years



Our members saved **£226 million**

That's **£60,000** a day

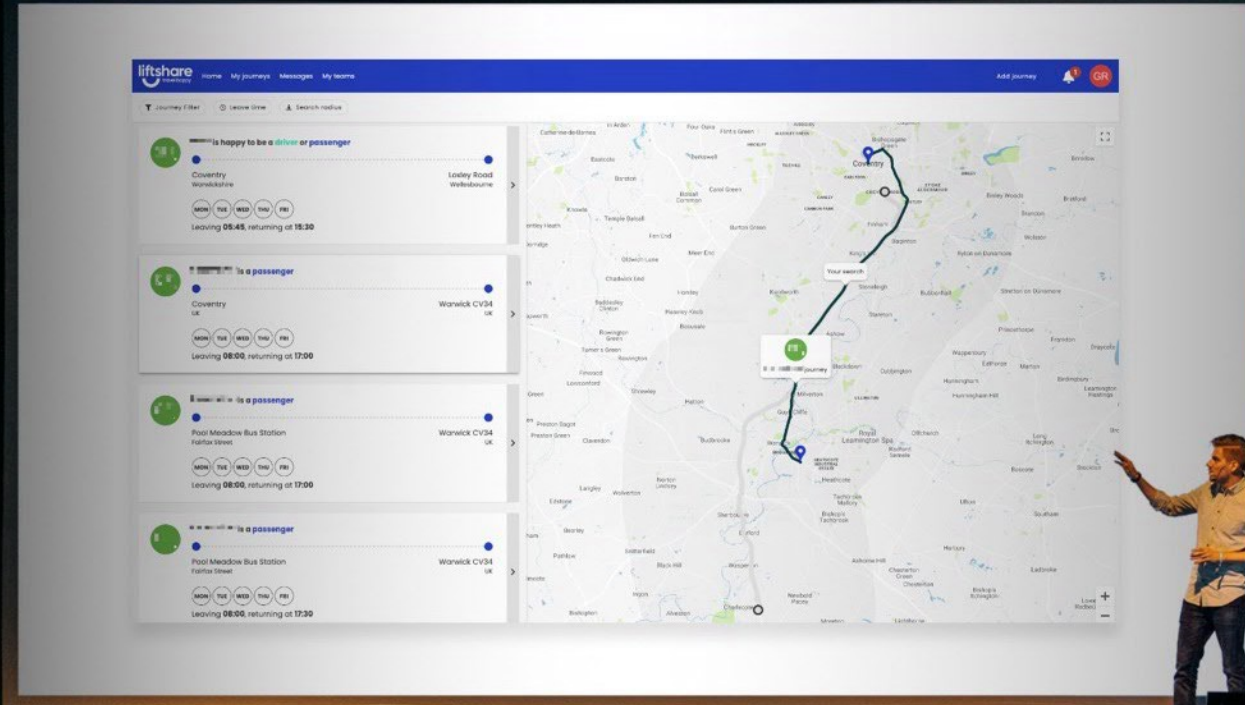
"Liftshare has improved my daily life substantially. I've been able to get to work in a more comfortable, cheaper and quicker way, and I'm in a better mood because of it!"

German, A happy Liftshare member

We impact
our clients



833 employee engagement campaigns delivered for our clients. One of our clients **signed up 90% of their new cohort of staff in a day!**



“Absolute value for money. Not only the software but the human power of the service and what Liftshare provides as a whole. It would be a pleasure to work with the campaigns team again”

Gabriela Garlarraga, Corporate Buying Assistant, Aldi

85,760 personalised travel plans delivered to our clients' employees

driving behaviour change to **more
sustainable modes of travel**

That's like delivering a personalised travel plan
to every resident in city of Bath!



**“How brilliant it has been to have a tool that allows staff and students to request their own personalised travel plans...
...Our telephone and email queries advising on travel have decreased dramatically.”**

Jo Talbot, Sustainable Travel Manager at UCLan

13 new products and major innovations

Our data-driven software and service developments mean we can better support our clients



“Liftshare’s incredible depth of knowledge in engaging people and driving behavioural change thoroughly supports our ongoing commitment to sustainable travel.”

Alec Gore, Business Support Manager for Mitie @ Vodafone

The future



If we fail to make Zero Carbon Commuting a reality, we will **fail our net zero goals...**

...and if we fail our net zero goals,
our children will not forgive us.

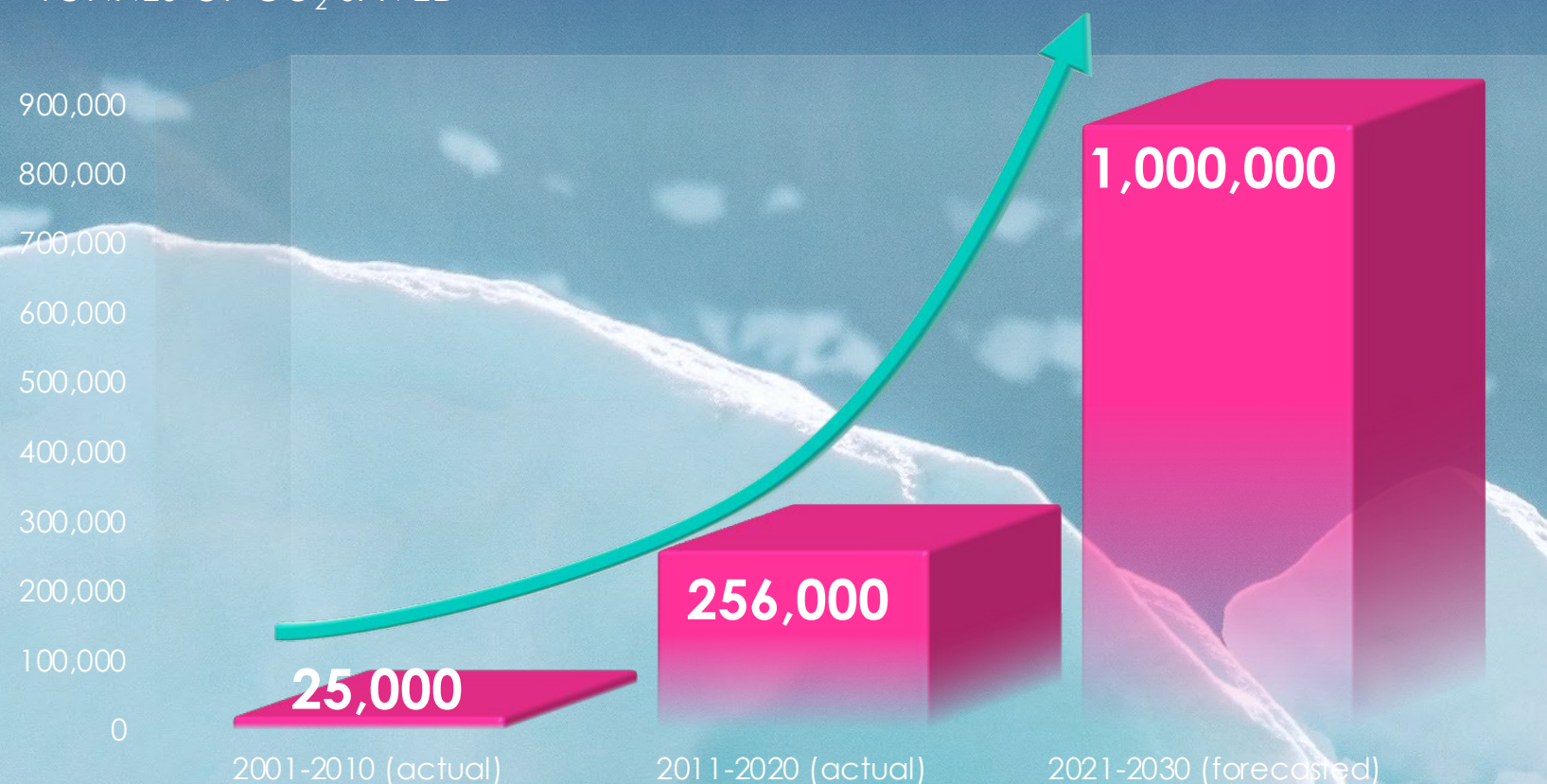
Ali Clabburn, Liftshare

It took us 10 years to save our first 25,000 tonnes of CO₂.

In 2019 it took us just six months.

Over the next 10 years we want to save one million tonnes of CO₂

TONNES OF CO₂ SAVED



On a mission to make

Zero Carbon Commuting

a reality



Watch our new video which shows why we believe our mission is critical